at least one recording mechanism associated with at least one data store facility having a memory with capacity for recording a specific time duration of a media presentation;

a user interface for controlling the function of record and for enabling functions of media transfer, store, and playback of recorded media;

an output port for enabling throughput of the media to a speaker system and optional visual display apparatus associated with the media presentation device; and

a user input on the user interface for inserting a flag-set into the recorded media, the flag-set searchable and usable as indicia for beginning a playback session of recorded media at a desired point in the recording sequence the playback ending at a desired point in the recording sequence or for selecting a media portion of the recorded media for permanent storage;

wherein the recording mechanism is adapted to make a sequential, continuous-loop recording of the media presentation, such that when the memory capacity is filled, the device continues to record, overwriting the oldest recorded information, providing at any point in time a stored copy of the specific time duration of the recorded media immediately preceding the point in time.

- 2. The recording device of claim 1 coupled with one of an RF radio or a television.
- 3. The recording device of claim 2 further comprising an analog to digital converter and wherein the at least one data store is a write able digital memory accepting data writes comprising digitally recorded media.
- 4. The recording device of claim 1 wherein the flag-set denotes one of a complete song, or a block of completed songs.

17. The recording device of claim 2 wherein coupling results in internalizing the device into the circuitry of the media presentation device.

F

18. (Amended) A method for setting and initiating selective playback or permanent storage of stored audio or audio-visual media from a user-interface on a recording device coupled with a media presentation device comprising steps of:

(a) initiating sequential continuous-loop recording of a specific time period of the presented media;

- (b) identifying a specific media portion within the specific time period of the continuous-loop recording by inserting, in real time during the media presentation, a flag set marking the beginning and end of the identified media portion;
- (c) activating a flag-set indicia from a user interface on the recording device;
- (d) activating a recover indicia from the user interface of step (c), the recover operation for retrieving the flagged media; and
 - (e) initiating playback or media store of the flagged portion of media.
- 19. The method of claim 18 wherein in step (a), the recording is digital.

Cancel claim 20.

- 21. The method of claim 18 wherein in step (d) the indicia is a jogging wheel manually operated to search the flag-sets.
- 22. The method of claim 18 wherein in step (d) the indicia is a memory button that searches for the set flags automatically.